

DAILYWEALTH TRADER

Trade Record Stocks / ETFs

Buy shares of Sanofi

Trade Name

3/13/2012

Issue Date

Stock Information

Sanofi

Security

SNY

Ticker

3/13/2012

Open Date

\$38.30

Open Price

130

No. of Shares

\$4,979.00

Position Size

(Open Price x No. of Shares)

Thesis *Sanofi pays a big dividend and shares are in an uptrend. Also, the long-term trend in health care is up.*

Trading Plan

Hold shares with a 15% trailing stop

Exit Strategy if Winner

15.0%

trailing stop loss

OR

A fixed stop if shares fall to

Exit Strategy if Loser

40%

Potential % Gain

\$1,991.60

Potential \$ Gain

(Position Size x Potential % Gain)

Six months to a year

Expected Time in Trade

15.0%

Potential % Loss

(Trailing stop %) OR [(Open Price - Fixed Stop) / Open Price]

\$746.85

Potential \$ Loss

(Position Size x Potential % Loss)

Tracking Your Trade / Outcome

\$54.37

Highest Share Price Since Purchase

(Use to calculate Stop Price if using a trailing stop)

\$46.21

Stop Price

(Highest Price x Trailing Stop %) OR (Fixed Stop Price)

SNY hit my 15% trailing stop loss

Exit Trigger

5/10/2013

Exit Date

\$46.10

Exit Price

60 weeks

Time in Trade

(Rounded to nearest # of weeks)

20.4%

% Return

[(Exit Price - Open Price) / Open Price]

17.5%

Annualized Return

[(52 / # of weeks in trade) x % Return]

\$1,014.00

\$ Return

(Position Size x % Return)

Comments

I also collected \$1.69 per share in dividends.